



# FOX WEST

Chamber of Commerce

*Building Business. Enriching Community.*

## PRESIDENT'S MESSAGE

Happy Belated New Year Fox West Chamber!

I am excited and honored to be serving as your new Board President. The entire Board is looking forward to some new offerings and enhancing your membership even more in the coming year.

We will continue to build towards Vision 2020, including:

- Enhancing the Fox West brand
- Continuing to improve connections and offerings among members
- Enhancing the buddy system for new members
- Increasing education offerings

We welcome your feedback to ensure the chamber is valuable to you and your peers. Although we had to postpone some events in January due to weather, we still had a great turnout to Business After Hours and the regular membership meeting. My thanks to our subcommittees and individuals that help get this information out to you via our website, Facebook and email blasts.

Our goal is always to  
Build our Business and  
Enrich Community  
and feel that working  
together we can do  
this.

Thank you for being a  
part of our Chamber.  
Wishing you all a  
successful 2019!

Sincerely,

Kiersten Gustafson

Board President



## EVENTS SCHEDULE

### UPCOMING

**March 7th:** Monthly Membership Meeting-  
Grand Chute, 11:30-1:00 p.m.

**March 18th:** BAH (Business After Hours) 'Zzz  
Odyssey Pizza 5:00-7:00 p.m. Ambassadors  
meeting right before!

**March 23rd:** Bulk-Priced Food Shoppe GLUTEN  
FREE Event and celebrating 15 years in  
business!

**March 26th:** Chamber U- Country Financial  
with Vicki Gibbons, 5:00-6:00 p.m.

**April 4th:** Monthly Meeting- Hortonville  
Municipal Service Center, 11:30-1:00.

**April 9th:** BAH, Stoneyard Greenville.

**April 25th:** Ribbon Cutting & Open House-  
Dave Jensen, Thrivent Financial Badgerland  
Group, 12-6:00 p.m. 12:30 Ribbon Cutting.

**May 2nd:** Monthly Meeting- Greenville Town  
Hall 11:30-1:00. \$5.00 for lunch (optional)

**May 1st:** Coffee & Cards 7:30-8:30 a.m.,  
Country Inn & Suites.

**May 16th:** Business After Hours, 5-7 p.m. Xe54  
Wine Bar!

**June 5th:** Coffee & Cards 7:30-8:30 a.m.,  
Country Inn & Suites

**June 6th:** Monthly Meeting- Grand Chute,  
11:30-1:00 p.m., \$5.00 for lunch (optional)

**June 18th:** Business After Hours- Northland  
Avenue Neighborhood Sports Pub- **This is also  
a Ribbon Cutting Event!**

# 4th SPOTLIGHT ON EDUCATION EXPO

Hortonville High School is putting the spotlight on their 4th Education Expo, which will be held on March 28th from 5:30 p.m.-7:30 p.m. Education doesn't stop when students leave the classroom. There is so much more to learn out there and the education expo is a perfect place to start. Both for the students and for organizations in the community.

This expo provides an opportunity for the HASD Schools, community organizations, and businesses to collaborate and showcase all of the wonderful educational programs and services offered in the community. Now more than ever, well-implemented school and community partnerships are helping students succeed as they prepare for their futures.

It goes beyond benefiting the students and parents, the educational expo will benefit organizations that participate by hosting a booth as well! Getting your organization in front of the students who are our future is a great way to bring awareness to your organization, and a great way to help the students build life skills that they will need for the future.

What you should expect to see at the expo:

- Technology Education Department– make your own screen printed shirt
- Observe the Middle School students learning how to code
- Baking demonstrations will be done by the culinary arts department.

"Let's not keep this a secret. We need your help to celebrate our great programs with the community" - Scott Colantonio., Technology Director.

When: March 28th, 5:30 p.m.-7:30 p.m.

Where: Hortonville High School– will be held in the field house, commons and auditorium.

Link to sign up if you are a business:

<https://www.hasd.org/district/expo.cfm>

**\*\*Students & Teachers, we would love to see the various projects you are working on!**



# Welcome

We are so excited to have the following members join our community!

- **Honey Bee Ware—Check out their Member Spotlight in the next couple of pages!**
- **Cottages on Main**
- **Sign Refacers**

**ENJOY SOME MEMORIES FROM THE PAST OF MEMBERS GETTING TO KNOW EACH OTHER!**





# **LETS MEET THE BOARD!**



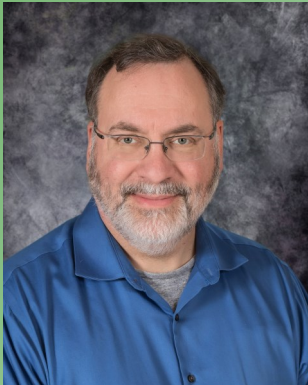
**President**  
**Kiersten Gustafson**



**Vice President**  
**Rich Evers**



**Secretary**  
**Jennifer Hohn**



**Treasurer**  
**Mark Konkell**



**Director at Large**  
**Mitch Nonn**



**Director at Large**  
**Lindsey Monroe**



**Director at Large**  
**Renee Read**



**Director at Large**  
**Rob Diedrich**



**Director at Large**  
**Thomas Ellenbecker**

# FOX WEST CHAMBER COMMITTEES

Our Chamber wouldn't be able to thrive without the individuals who dedicate their time and offer support to the chamber. All of the committees of the Fox West Chamber of Commerce work hard on thinking of innovative ideas to engage members and attract new members, as well as giving back to the community and making sure everyone is involved. Our Chamber is always looking for additional members to be involved with the committees. If you have one hour a month or one hour a week to give, we all work together to strengthen the chamber!

## Ambassadors:

- Linda McLernon—Pony Playce LLC
- Tara Pichelmeyer— Valley VNA Senior Care
- Lindsey Monroe— Residence Inn by Marriott
- Mitch Van Ornum— Merchants' Choice Card
- Gretchen Parks— Modern Woodmen of America
- Vicki Gibbons— Country Financial
- Scott Smith— Integrated Document & Label Solutions, Inc.
- Heather Vesser— The Meat Block
- Mitch Nonn— Primerica Financial Services

## Community Engagement Committee

- Lisa Coenen— Promotional Pieces
- Renee Read— Remley & Sensenbrenner, S.C.
- Chuck Erickson— College Connectors

**Communications Committee:** This is who communicates all the things that is happening with the chamber, like this newsletter!

- Brenda Hungerford— The Bulk —Priced Food Shoppe
- Terry Schuelke— Allegra Market
- Scott Smith— Integrated Document & Label Solutions, Inc.
- Tara Pichelmeyer— Valley VNA Senior Care
- Jennifer Hohn— No Limits Photography LLC
- LuWan Visocky— The Enchanted Florist

**Events Committee:** The ones who plan all the events for the chamber!

- Thomas Ellenbecker— Hortonville High School
- Sue Lamers— Grand Meridian
- Heather Vesser— The Meat Block
- Rich Evars— Country Inn & Suites

# MEMBER SPOTLIGHT

Going beyond the honey jar. Honey Bee Ware is a family bee business that began in the 1930's with six beehives bought at an auction by the ever curious E.H. Adee. Four generations later, they are still keeping bees! What makes them unique compared to competition is they have worked at all scales of beekeeping. Starting with a few hives in the back yard to a full migratory commercial operation.

From products to best management practices, Honey Bee Ware is always updating their shelves and knowledge base and they will help you with anything you need! If you want to experience dedicated customer service and great products take some time for yourself and visit Honey Bee Ware!

## February Chamber U at Honey Bee Ware





# IN CASE YOU MISSED IT

## Business After Hours-Locate Staffing, February

Locate Staffing has been placing qualified associates in positions since 1999. Two divisions such as, On-Demand and On-Site Solutions have become the framework for their core service. Members of the chamber had a great time at the business after hours at Locate Staffing in February. If you are looking for innovative ways to hire and for retention, reach out to our very own President of the Fox West Chamber who is in charge of business development at Locate Staffing right here in Appleton, WI!

## Cards & Coffee

Cards & Coffee has been going great! Free networking, great conversation, coffee and a chance to grow your business. Who could ask for anything more? Country Inn and Suites is the base of where this networking event is held, but the chamber welcomes other businesses to host their own! Cards & Coffee is always on the 1st Wednesday of every month from 7:30-8:30 a.m. Start your day off right!

## UPCOMING RIBBON CUTTING!

**Who:** Thrivent Financial Badgerland Group

**Where:** W6929 Parkview Drive Greenville, WI

**When:** Thursday, April 25th 2019, 12-6 p.m. Ribbon Cutting at 12:30.

David Jensen, a Financial Consultant with Thrivent Financial, recently opened a new office located at the above address in Greenville, WI. Dave has been with Thrivent since 2008 and has grown his practice with the help of team members, who consist of five other financial representatives and six support staff members. Dave and his team offer a wide variety of options to the community; Holistic fee based financial planning, investment management, risk and protection planning and estate planning strategies.

Dave Jensen and his team would love for you to join on April 25th at the Greenville office for the ribbon cutting and open house. There will be snacks and refreshments which will be served all afternoon.



# **LOOKING FOR SIMPLE WAYS TO MARKET YOUR BUSINESS?**

## **Chamber U's**

The Fox West Chamber has been working hard to promote the membership benefit of hosting a Chamber U. This is a great way to educate people in the community about what you and your organization has to offer. These tend to be smaller groups, but more focused on the services you can provide. There are different ways to run your Chamber U. You can stay on the casual side, or have a more formal presentation, whatever fits your business best! If you have questions about how past Chamber U's have went reach out to Rob Diedrich who is on the chamber's Board of Directors.

## **FOXCAST**

Reach your audience via email (I mean we are on our computer or phones more than we should, but email reaches such a large crowd). Foxcast is a member-to-member email blast, putting your information front and center. \$30 for 1-74 words, \$60 for 75-150 words

## **Hortonville Sign**

Want to reach 1,000 people a day?! As a member of the Fox West Chamber, you are able to use the sign on highway 15 right outside Hortonville for 7 days... FREE!

## **Newsletter & Business After Hours**

Promote a upcoming event in our newsletter, and express interest in being the featured member of the month (like Honey Bee Ware was in this article!). Business after hours is open to all members and those who want to see what the chamber is all about! Come for a very relaxed networking atmosphere with many opportunities to meet a variety of individuals in the community.





**THANK YOU!**